

GIFT CARD FUNDRAISER

SIMPLE WAY TO EARN CASH \$\$\$\$ EVERY MONTH

Order due dates for 2018-19

| ORDER DUE DATE | DELIVERY DATE |
|------------------|--------------------|
| Fri. September 7 | Thur. September 13 |
| Fri. October 5 | Thur. October 11 |
| Fri. November 2 | Thur. November 8 |
| Fri. December 7 | Thur. December 13 |
| Fri. January 11 | Thur. January 17 |
| Fri. February 8 | Thur. February 14 |
| Fri. March 8 | Thur. March 14 |
| Fri. April 5 | Thur. April 11 |
| Fri. May 3 | Thur. May 9 |
| | |

The CAPS Gift Card Program is a great opportunity to raise money to support CAPS efforts while you also **earn dollars for your student's account** - and here's the best part - the program was designed to benefit organizations at **NO EXTRA COST** to the participating families.

Store gift cards are offered to the organization at a discounted price. The discounts offered range from 3% to 30%. CAPS sells the gift cards to CAPS families at the full face value and makes a profit that will be split with you. It's that simple. **These are the same gift cards you would purchase directly from the participating stores to give as a gift or for your own personal use.** When doing your weekly shopping, getting gas or purchasing gifts, simply use gift cards. They can be used for all your weekly expenses from groceries to home improvement items.

NOTE: This program was previously named the "Manna Fundraiser" because that was the company that CAPS purchased the gift cards from. For the second year CAPS has a new supplier, Great Lakes Scripts Center, who has a larger selection of gift cards and a more user-friendly ordering system.

When do I place my gift card order?

- You can order traditional (plastic) gift cards once a month; you can place an order for an electronic gift card or reload funds onto an existing gift card any time
- Orders must be entered online by the FRIDAY due date with payment made either online or a check received in the Choir office by that date--PAYMENT MUST BE MADE FOR AN ORDER TO BE INCLUDED IN THAT MONTH'S ORDER

How do I place my order?

1. Create an account by going to www.ShopWithScrip.com and click on "How to Enroll" at the top of the page. Next click "Join Your Existing Program" and enter the Hersey CAPS unique enrollment code which you can get from the CAPS Coordinator at CAPSManna@gmail.com
2. After creating your account, you can login at www.ShopWithScrip.com and place orders using several different tools:
 - SHOP Tab: Use this feature to sort products or browse by category or card type
 - EXPRESS ORDER: Quickly add items to your cart using this feature
 - SHOPPING LISTS: Add items to a shopping list to order the same products each month and get email reminders when it's time to place another order
3. For a detailed "Family User Guide" for the website click here (<https://shop.shopwithscrip.com/Support/ordering-scrip-for-families/family-user-guide>)

HOW DO I PAY FOR MY GIFT CARD ORDER?

After entering and submitting your order online, there are two payment options:

1. Write a check payable to "CAPS" and turn it in to the Hersey Choir office by the order deadline, OR
2. Enroll in Prestopay, the online payment method offered through ShowWithScrip and pay for your orders with the electronic funds transfer system. For more information about PrestoPay, visit www.shop.shopwithscrip.com/Support/ordering-scrip-for-families/pay-online-prestopay

WHEN AND HOW WILL I RECEIVE MY GIFT CARD ORDER?

- Physical gift cards are available the week after the order deadline, and given to your student in Choir class on THURSDAY. We cannot mail the gift cards but can make other special arrangements to deliver them to you if needed.
- Electronic gift cards (eCards) are delivered in minutes via email if you pay online or, if you pay by check, you will receive your eCard right after the CAPS coordinator receives your check and releases the order.

Gift Card Program FAQs

What types of gift cards can we get?

Gift cards are available from over 750 different businesses in wide variety of industries: casual and fine dining, grocery, gas and auto, theatres and other entertainment, travel providers (hotels, airlines, rental cars), retailers, and service providers. To see a complete list of participating businesses click here (<https://shop.shopwithscrip.com/Shop/Product/Browse#?saved>)

How much of the rebate goes to CAPS and how much to my student's account?

All monies earned will be split 70% to the student's account and 30% to CAPS.

What can student account funds be used for?

Choir fees, show choir fees, private voice lessons, trip costs, or any other Choir-related expenses

Can this program really raise enough to help my student or CAPS?

Yes. During 2016-17 school year, Hersey Choir raised over \$3000 with this program, providing \$2,234 to Student Accounts and \$1,039 to the CAPS operating budget (which supports all Choir students) - **WITH NO EXTRA COST TO ANY CAPS FAMILY**. For example, if your family typically spends \$400/month on groceries, \$125/month on gas, and \$50/month eating out, over the course of the school year you could earn approximately \$170.00 for your student's account.

How can I maximize my gift card fundraising proceeds?

Here are some ideas: **Holiday and birthday gift giving** is fast and easy with these gift cards. **Catering and other event needs?** Check out the list of participating restaurants. **Work with your business/employer** to channel purchases through this program: Holiday gifts to employees, customers or vendors; gift cards to employees as incentives or recognition; office supplies. **Invite your co-workers and family** to participate. **Travel on business or planning a vacation?** Many hotels and airlines participate. **Remodeling or redecorating?** Home Depot, Lowes and Menards all participate..

Questions we haven't answered here?

- If you have additional questions about ShopWithScrip, visit their FAQs section at <https://shop.shopwithscrip.com/Support/faq>
- For questions about the CAPS program, contact the program co-chairs Katie & Paul Zak at CAPSManna@gmail.com.